

MONTPELIER First Night 2010

Central Vermont's New Year's Eve Celebration!

SPONSORSHIP Opportunities Commitment Form

_____ **\$3,000 "Underwriter Sponsors"**

(CURRENT: **National Life Group**)

Logo on poster, banner displayed in City Hall on day of event, full page ad in program book, 20 buttons for admission to event, and 50% off on up to 10 additional buttons, as well as being included in all marketing material.

_____ **\$2,500 "Main Stage/Headline Band Sponsor"**

Logo on poster, banner displayed at stage, half page ad in program book, 12 buttons for admission to event and 50% off on up to 10 additional buttons, as well as logo included in all marketing material.

_____ **\$1,200 "Venue Sponsor"**

Banner display at venue, quarter page ad in program book, 6 buttons for admission to event, and 50% on up to 10 additional buttons.

_____ **\$600 "Solo Performance Sponsor" or _____ "Cantina Sponsor"**

Recognition at performance or on Cantina display board at venue, banner in City Hall during event, eighth page ad in program book, 4 buttons for admission to event and 50% off on up to 10 additional buttons.

_____ **\$300 "Co-Performance Sponsor"**

Recognition at performance, banner in City Hall during event, sixteenth page ad in program book, 2 buttons for admission to event and 50% off on up to 5 additional buttons.

\$ _____ **Tax Deductible Donation** - In lieu of sponsorship at the above levels.

or, "Program Book Sponsor" Advertise your business in the First Night Program!

_____ \$800 Full Page Ad	5" wide x 8" deep
_____ \$450 Half Page Vertical	2 3/8" wide x 8" deep
_____ \$450 Half Page Horizontal	5" wide x 3 7/8" deep
_____ \$300 Quarter Page	2 3/8" wide x 3 7/8" deep
_____ \$225 Eighth Page	2 3/8" wide x 1 7/8" deep
_____ \$150 Sixteenth Page	Name & Address/Phone listing

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(Program Book / Continued)

_____ I will send my ad copy in **PDF file to ShirleyLeclerc@ymail.com by 8/15/09**

_____ Please make up a new ad using my logo and text listed in the space below.

Company: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Payment in the amount of \$_____ is enclosed.

Please accept my pledge as indicated above for the amount of \$_____,
and send an invoice in September. I understand that the full amount will be due on
or before October 15, 2009.

Signature: _____ Date: _____

For more information:

Call: Shirley Leclerc 802-476-7865 or email: ShirleyLeclerc@ymail.com

Fax: 802-223-9529

Mail to: Shirley Leclerc, MDCA Festival Sponsor, 39 Main Street, Montpelier, Vt. 05602